



# Results Q1 2018

14 May 2018

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# Agenda

- 1 **Executive Summary**
- 2 **Financial Results**
- 3 **Q&A**

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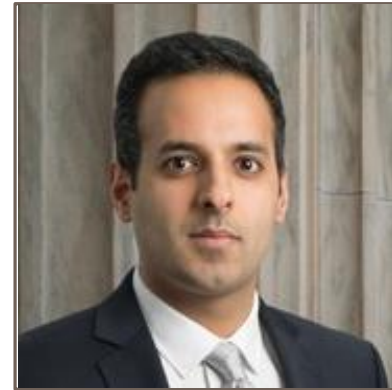
# Helios Towers Team Today



**Kash Pandya**  
Chief Executive Officer



**Tom Greenwood**  
Chief Financial Officer

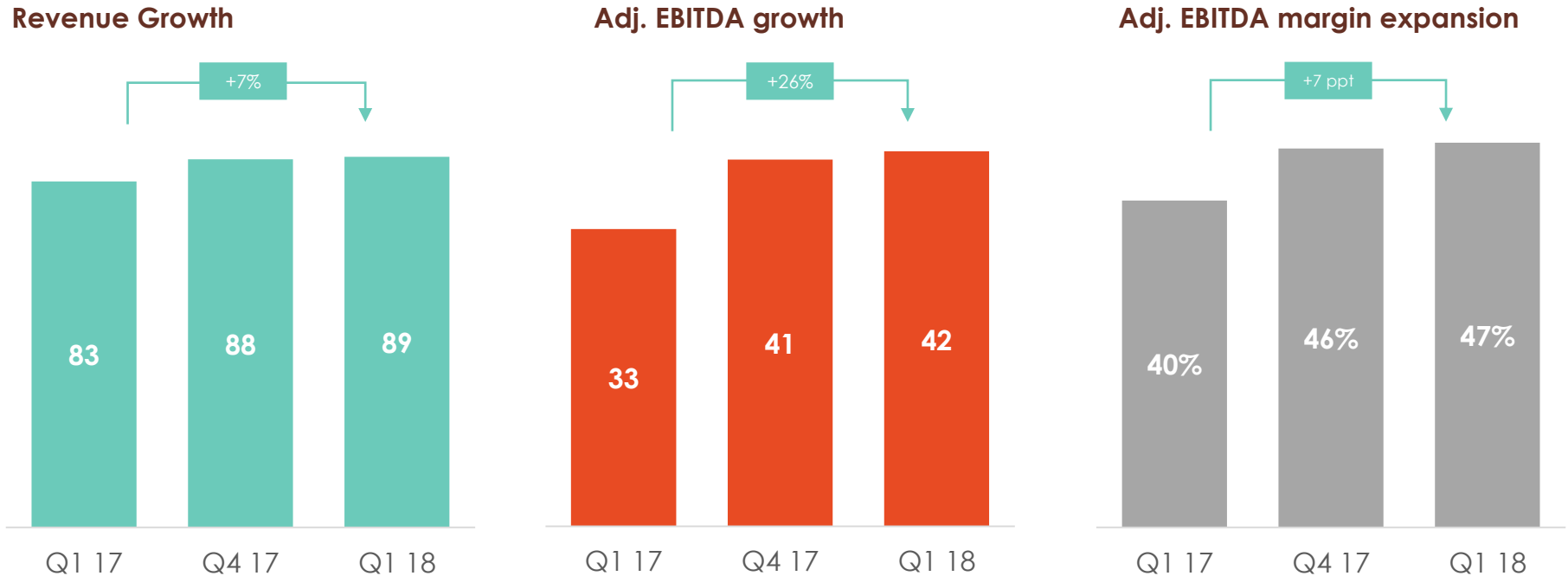


**Manjit Dhillon**  
Head of Corporate  
Finance

# Key Highlights

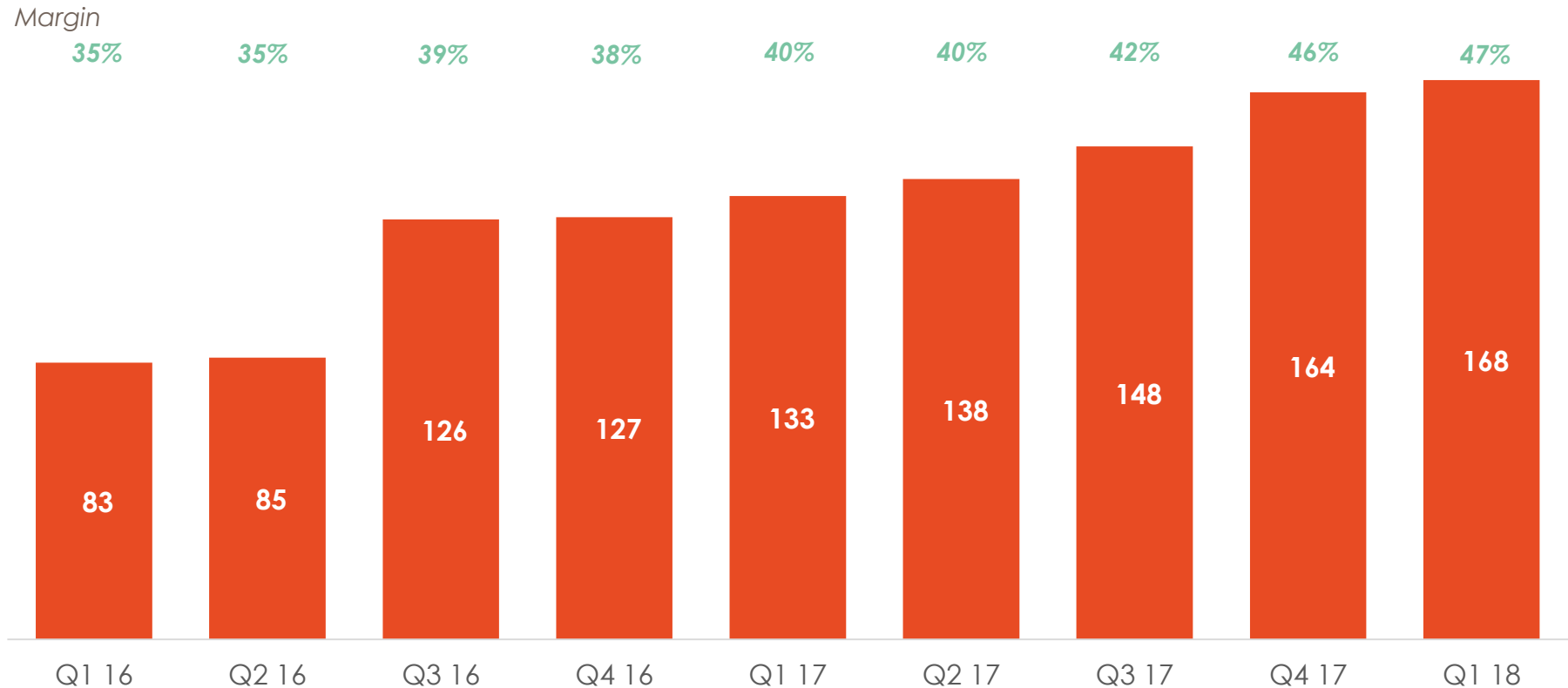


# Year-on-year growth in Revenues and Adj. EBITDA driven by organic demand and Business Excellence Program



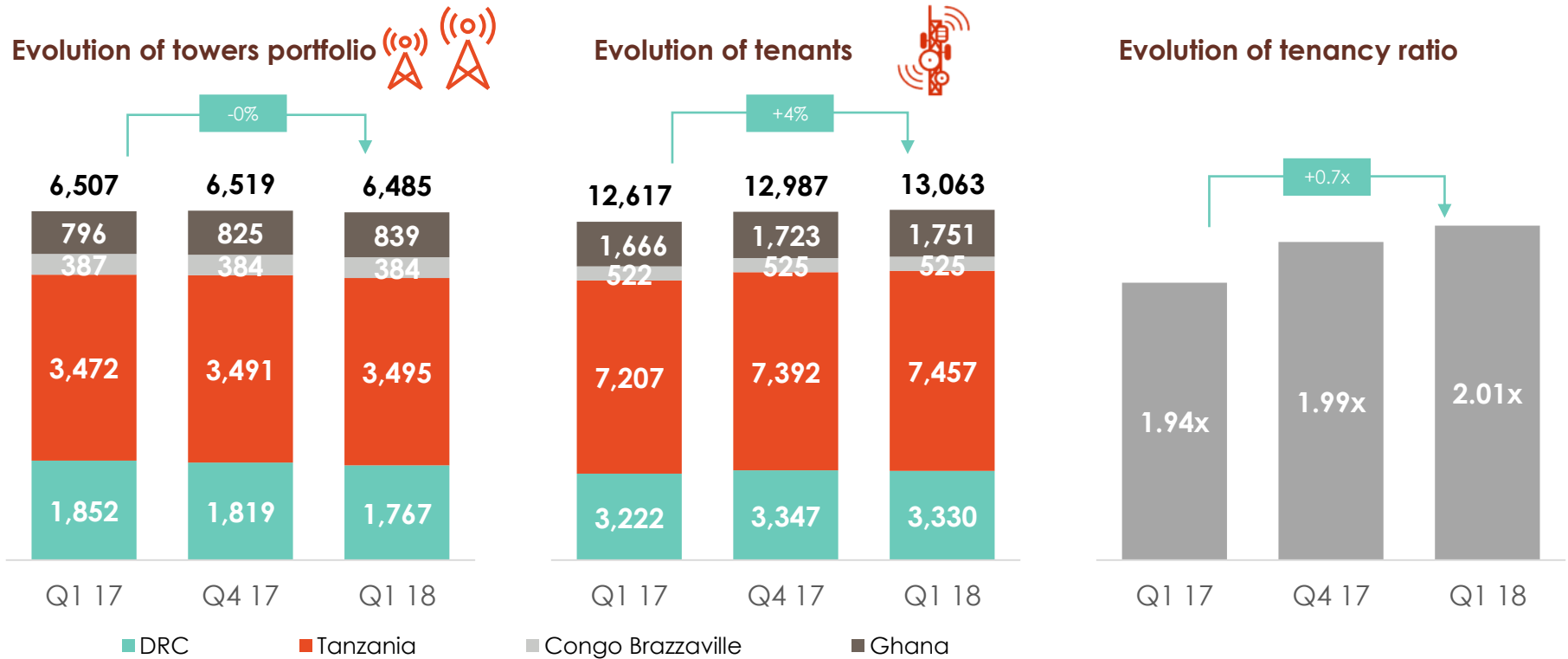
- Revenue for the Q1 18 increased 7% year-on-year to \$89m (Q1 2017: US\$83m)
- Adj. EBITDA up 26% year-on-year to \$42m with Adj. EBITDA margin at 47% with an increase of 7ppts year-on-year
- Outlook: continued EBITDA growth and margin expansion through top-line growth and continued implementation of the business excellence program

# Group Annualised Adj. EBITDA<sup>(1)</sup> Evolution



(1) Calculated as per the bond definition as the most recent fiscal quarter multiplied by 4. This is not a forecast of future result

# Strong Pipeline Drove Tenancies up by +4%, Achieving a Tenancy Ratio of 2.01x for Q1 18



- Tenancy ratio improved to 2.01x due to an increase in the number of tenancies (+4% YoY)
- Site consolidation program ongoing, driving efficiency in cost base
- Outlook: adding more collocation, amendment and built-to-suit tenancies to support the focus on margin expansion

# Recent Developments

## LSE and JSE Listing

- On the 2nd March Helios Towers announced its intention to float on the LSE with a secondary float on the JSE and met with considerable institutional investor interest, endorsing its business model, strategy and growth prospects
- However, shareholders have decided not to proceed with an initial public offering of the Company's shares at the current time



## Moody's and S&P rating

- During the annual rating review by our rating agencies, Moody's and S&P, our ratings have both been reaffirmed at B2 and B, respectively
- The rating is supported by the continued growth of HT since the bond issuance through both top-line growth and margin expansion



## Ghana – Airtel/Tigo Merger

- In Feb-18 HTG was awarded a 15 year contract with the newly merged Airtel-Tigo business replacing the pre-existing arrangements with these customers
- Airtel-Tigo are now the number 2 player in the market having previously been number 4 and 3, respectively
- This creates a renewed competitive dynamic in the Ghana mobile market and HT is well placed with a secure long-term contract with a key customer



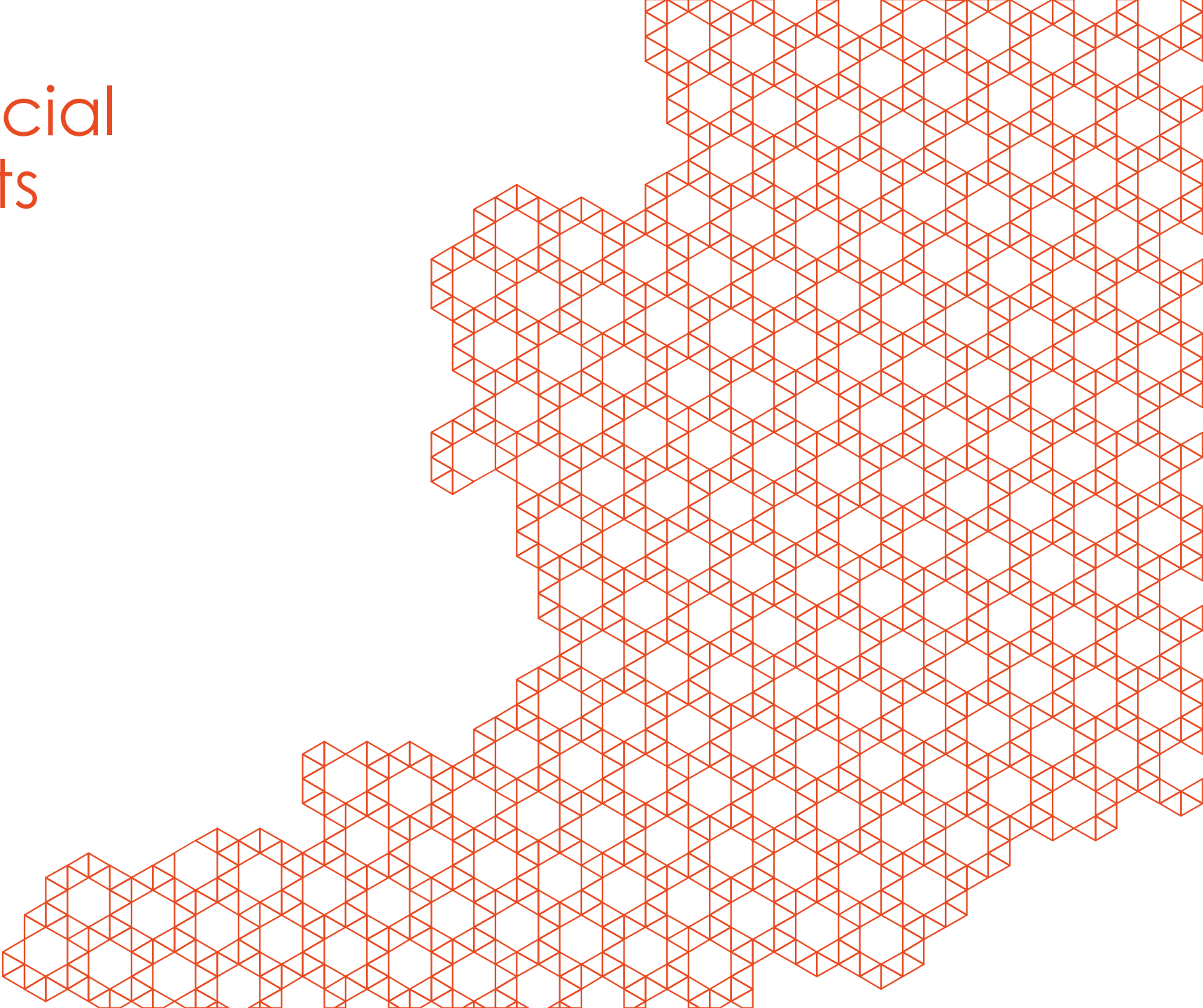
## Tanzania Listing

- Recent Tanzanian law for network facilities licences (incl. HT) requires 25% listing of shares locally
- 1 February 2017 HTT interim prospectus submitted
- HTT currently undertaking capital reorganisation prior to submitting a revised prospectus for approval





# Financial Results



# Group Q1 2018 Key Highlights

## Results Snapshot

	Q1 17	Q4 17	Q1 18	% change Y-o-Y	% change Q-o-Q
<i>In US\$m, unless otherwise stated</i>					
<b>Revenue</b>	83	88	89	7%	1%
<b>Adj. EBITDA<sup>(1)</sup></b>	33	41	42	26%	2%
<b>Annualised adj. EBITDA<sup>(2)</sup></b>	133	164	168	26%	2%
<i>Adj. EBITDA margin (%)</i>	40%	46%	47%	6ppt	1ppt
<b>Sites (#)</b>	6,507	6,519	6,485	0%	-1%
<b>Colocations (#)</b>	6,110	6,468	6,578	8%	2%
<i>Tenancy Ratio (x)</i>	1.94x	1.99x	2.01x		
<b>Capex</b>	18	66	37	104%	-45%
<b>Net Debt<sup>(3)</sup></b>	431	595	612	42%	3%
<i>Net leverage<sup>(4)</sup></i>	3.2x	3.6x	3.6x		

## Financial Summary

- Revenue: +7% Y-o-Y / +1% Q-o-Q
- Adj. EBITDA: +26% Y-o-Y / +2% Q-o-Q
- Adj. EBITDA margin: +7ppt Y-o-Y / +1ppt Q-o-Q

## Operational Summary

- Y-o-Y -22 sites (-0%) and +468 colocations (+8%)
- Y-o-Y growth driven by organic demand and Business Excellence Program
- Y-o-Y tenancy ratio increased to 2.01x
- Q-o-Q -34 sites (-1%) and +110 colocations (+2%)

Financials are presented post-IFRS 16 adoption

(1) Adjusted EBITDA is defined as loss for the period, adjusted for loss for the period from discontinued operations, additional tax, income tax, finance costs, other gains and losses, investment income, share-based payments charges, loss on disposal of property, plant and equipment, amortisation and impairment of intangible assets, depreciation and impairment of property, plant and equipment, deal costs relating to unsuccessful tower acquisition transactions or successful tower acquisition transactions that cannot be capitalised, and exceptional items. Exceptional items are material items that are considered exceptional in nature by management by virtue of their size and/or incidence.

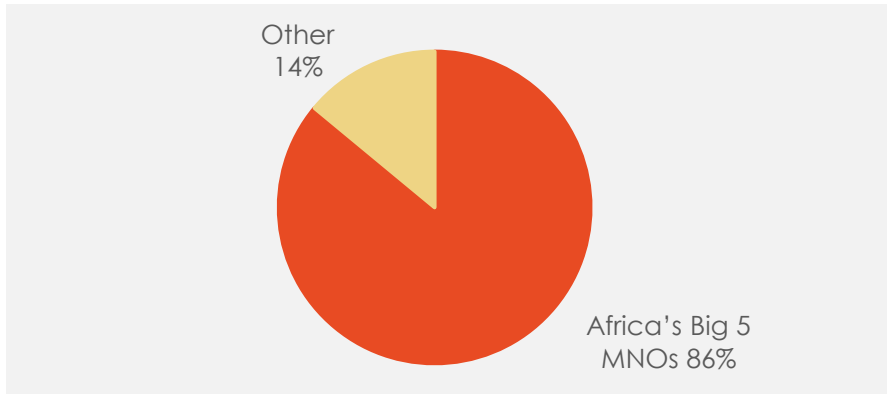
(2) Annualised Adj. EBITDA calculated as per the bond definition as the most recent fiscal quarter multiplied by 4. This is not a forecast of future result

(3) Net debt is calculated as our gross debt less cash and cash equivalents

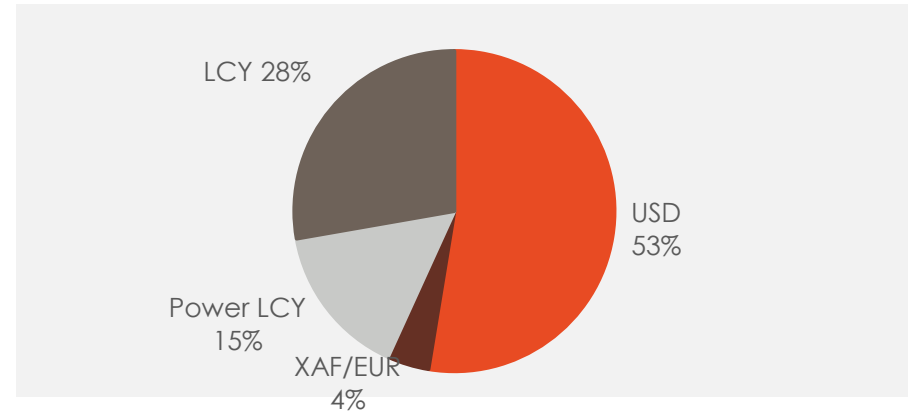
(4) Calculated as net debt divided by Annualised Adj. EBITDA for quarterly and Adj. EBITDA for yearly financial information

# Q1 2018 Revenue Breakdown

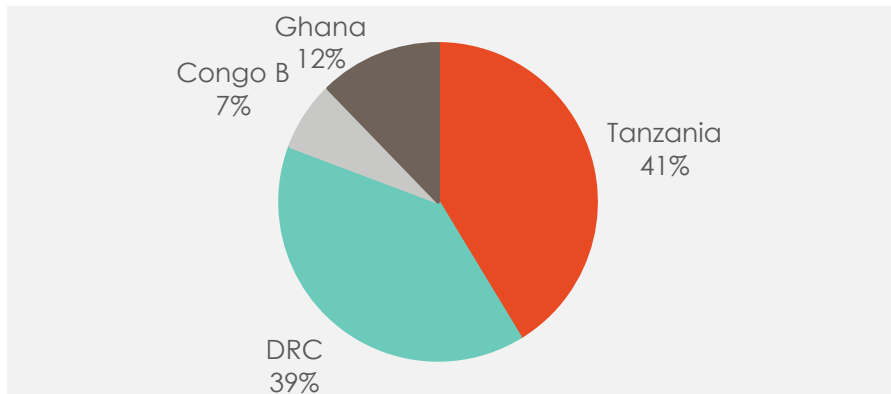
Q1 2018 Revenue Breakdown by Customer



Q1 2018 Revenue Breakdown by FX



Q1 2018 Revenue Breakdown by Country

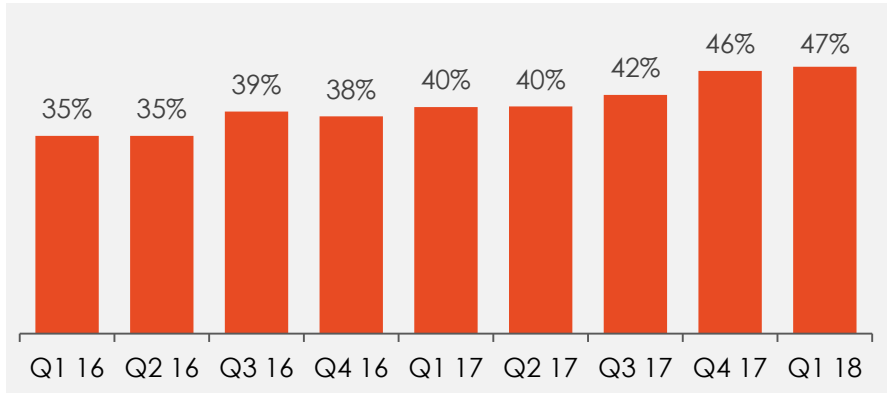


## Commentary

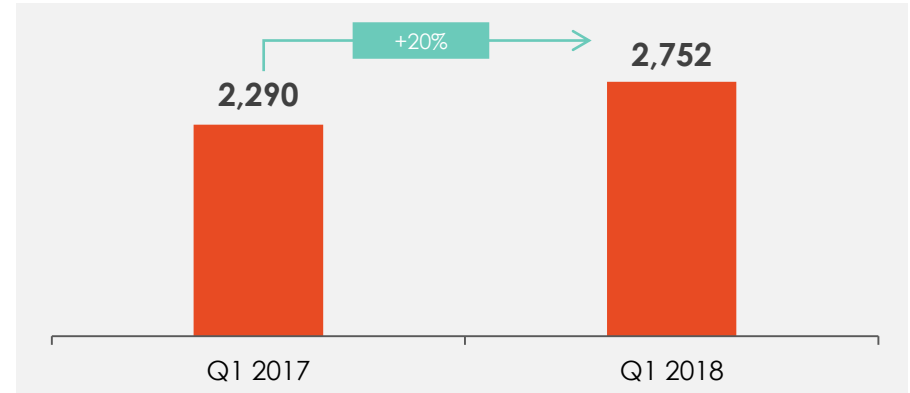
- **86%** of FY 17 revenues from Africa's Big 5 MNOs
- **57%** of revenues in USD or XAF (which is pegged to the Euro)

# Costs and Margin Analysis

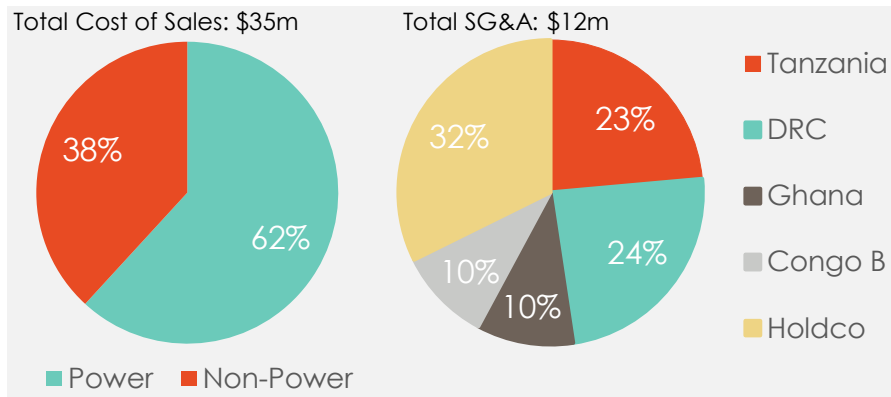
Q-o-Q Adj. EBITDA Margin Growth



Monthly Tower Cash Flow per Tower (\$) <sup>(1)</sup>



Q1 18 Costs Breakdown (excl. depreciation)<sup>(2)</sup>



## Commentary

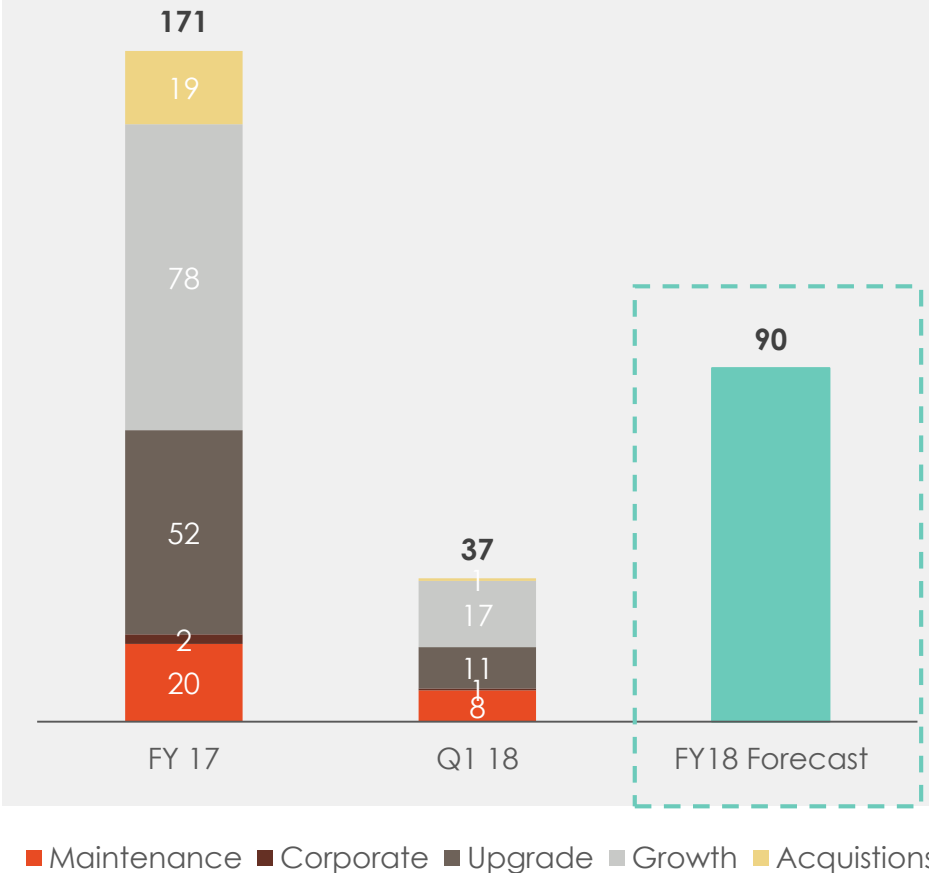
- Strong growth in Tower Cash Flow and Adj. EBITDA
- Organic demand
- Opex saving initiatives
- Business Excellence Program

(1) Tower Cash Flow calculated as Reported Gross Profit + Site Depreciation

(2) Costs breakdown excludes depreciation, amortisation, one-off restructuring costs and aborted deal costs

# Capital Expenditure

Capex Breakdown (\$m)



## Commentary

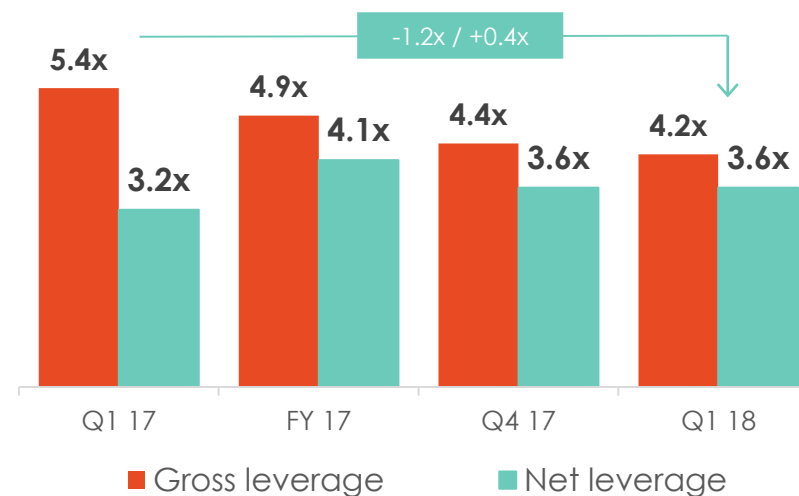
- Capex guidance for 2018 remains at \$90m
- Ongoing maintenance and corporate capex guidance of c.\$20-25m per annum

# Summary of Financial Debt

## Debt KPIs

(\$m)	Q1 17	FY 17	Q4 17	Q1 18
<b>Cash &amp; cash equivalents</b>	289	120	120	90
Bond	600	600	600	600
Lease Obligations + Other <sup>(2)</sup>	120	115	115	102
Gross Debt	720	715	715	702
Net Debt	431	595	595	612
Annualised adj. EBITDA	133 <sup>(3)</sup>	146	164 <sup>(3)</sup>	168 <sup>(3)</sup>
<b>Gross Leverage <sup>(4)</sup></b>	<b>5.4x</b>	<b>4.9x</b>	<b>4.4x</b>	<b>4.2x</b>
<b>Net Leverage <sup>(5)</sup></b>	<b>3.2x</b>	<b>4.1x</b>	<b>3.6x</b>	<b>3.6x</b>

## Gross and Net Leverage



## Commentary

- Continued deleveraging supported by Q-o-Q growth in Adj. EBITDA

(1) Pro forma for \$600m bond refinancing and excludes unamortised loan issue costs, derivative liability and shareholder loans

(2) 'Other' relates to unamortised loan issue costs, accrued bond interest, derivative liability and shareholder loans

(3) Annualised adj. EBITDA calculated as per the bond definition as the most recent fiscal quarter multiplied by 4. This is not a forecast of future result

(4) Calculated as gross debt divided by Annualised Adj. EBITDA for the quarter and Adj. EBITDA for the year

(5) Calculated as net debt divided by Annualised Adj. EBITDA for the quarter and Adj. EBITDA for the year

(6) \$600m bond net of unamortised loan issue costs, derivative liability and shareholder loans

# Helios Towers' Story Reinforced

UNIQUE POSITIONING	MARKET LEADER...	Continued growing customer tenancies Successfully renegotiated Ghana contracts
	... CONTINUING DELIVERING SUPERIOR GROWTH	<b>+7%</b> Revenue growth Y-o-Y
SECURED GROWTH	LONG-TERM CONTRACTS...	Contracted revenue of in excess of <b>\$3.4bn</b> with average remaining life of <b>8.9 years</b>
	... IN HARD CURRENCY	<b>57%</b> of Revenue in Hard Currency (USD and EUR pegged)
OPERATING LEVERAGE	IMPROVEMENT IN EBITDA...	Strong adj. EBITDA growth of <b>+26%</b> and margin expansion of <b>+7 ppt</b> year-on-year
	... DRIVING CASH FLOW GENERATION	Unlevered Recurring FCF of <b>\$33.5m<sup>(1)</sup></b> for Q1 2018 Leveraging past capex investment

(1) Calculated as Adj. EBITDA – Tax paid — Maintenance and Corporate capital expenditure.

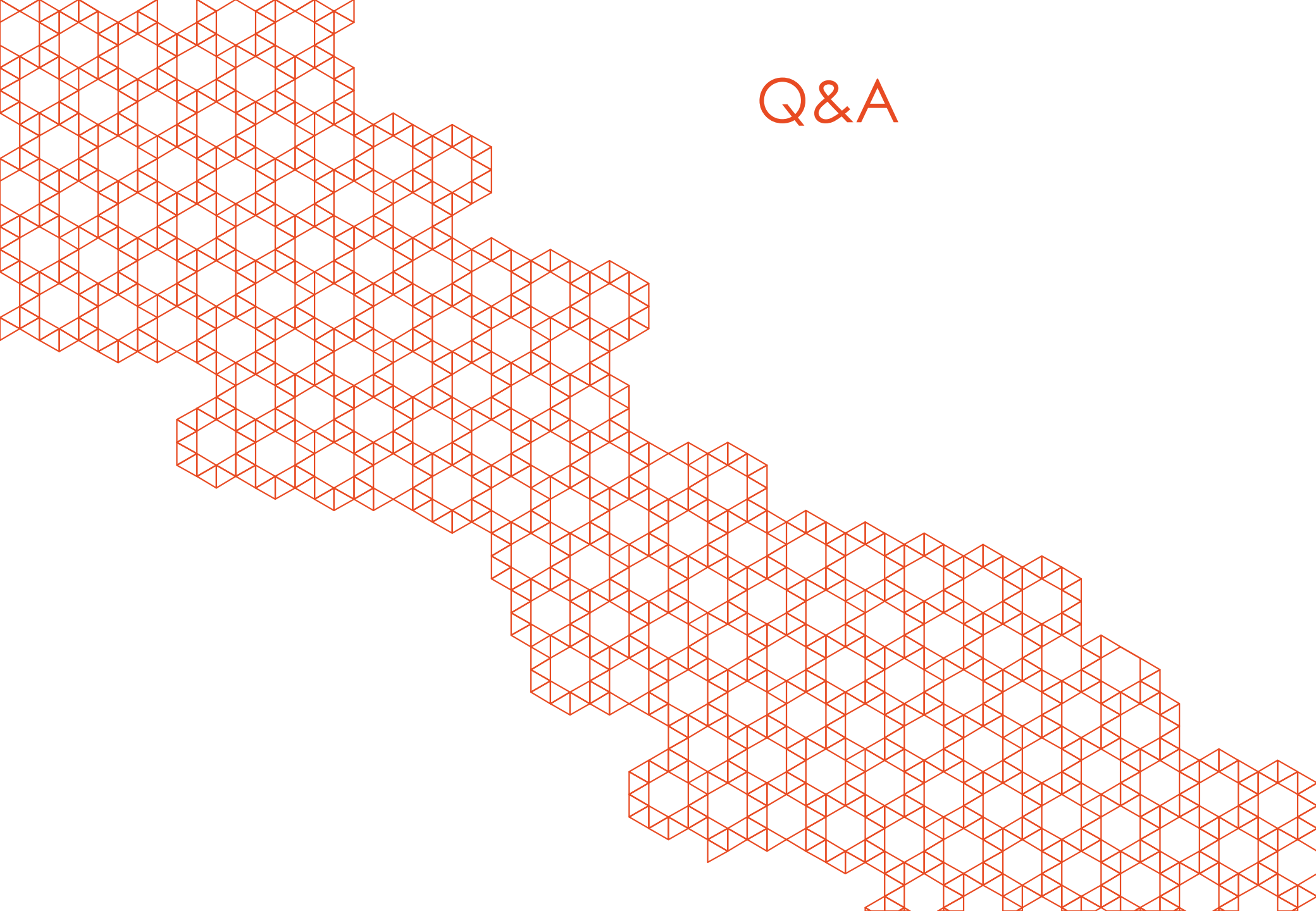
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## Outlook for 2018

“Continued momentum in our 4 markets driven by strong fundamental macro drivers and reinforced by the Business Excellence Program which is expected to continue to drive margin improvement”



# Q&A



# Appendix



# Income Statement

(\$m)	Q1 2017	Q1 2018
Revenue	83.0	88.9
Cost of sales	(69.9)	(65.8)
<b>Gross profit</b>	<b>13.1</b>	<b>23.1</b>
Admin expenses	(21.8)	(31.3)
Loss on disposal of PPE	(0.1)	(0.4)
<b>Operating loss</b>	<b>(8.8)</b>	<b>(8.6)</b>
Investment income	0.0	0.2
Other gains and losses	-	(9.4)
Finance costs	(41.1)	(25.5)
Loss before tax	<b>(49.9)</b>	<b>(43.3)</b>
Tax expenses	(0.6)	(1.4)
<b>Loss after tax</b>	<b>(50.5)</b>	<b>(44.6)</b>
<b>Adj. EBITDA</b>	<b>33.3</b>	<b>42.0</b>
<b>Adj. EBITDA margin</b>	<b>40%</b>	<b>47%</b>
<b>Reconciliation of Adj. EBITDA to loss before tax for Q1 2017 and Q1 2018</b>		
Adj. EBITDA	<b>33.3</b>	<b>42.0</b>
Adjustments applied to give Adjusted EBITDA		
Exceptional items (1)	-	(15.9)
Loss on disposals of assets	(0.1)	(0.4)
Other gains and losses	-	(9.4)
Recharged depreciation	(0.3)	(0.3)
Depreciation of property, plant and equipment	(32.8)	(31.9)
Amortisation of intangibles	(9.0)	(2.1)
Investment income	0.0	0.2
Finance costs	(41.1)	(25.5)
<b>Loss before tax</b>	<b>(49.9)</b>	<b>(43.3)</b>

(1) Includes restructuring projects across the Group, including headcount reduction and legal costs incurred in connection with a previously terminated equity transaction. Also includes costs relating to the exploration of strategic options including, but not limited to, a potential London Stock Exchange (LSE) listing.

# Balance Sheet

(\$m)	FY 2017	Q1 2018
<b>Non-current assets</b>		
Intangible assets	18.0	17.3
Property, plant and equipment	705.7	714.0
Right-of-use assets	115.3	113.5
Investments	0.1	0.1
Derivative financial assets	23.9	14.5
	863.0	859.4
<b>Current assets</b>		
Inventories	9.5	11.2
Trade and other receivables	108.5	116.2
Prepayments	23.4	21.0
Cash and cash equivalents	119.7	89.8
	261.1	238.2
<b>Total assets</b>	1124.1	1097.6
<b>Equity</b>		
<b>Issued capital and reserves</b>		
Share capital	909.2	909.2
Share premium	187.0	187.0
<b>Stated capital</b>	1096.1	1096.1
Other reserves	-12.8	-12.8
Minority interest buy-out reserve	0.0	0.0
Translation reserve	-79.7	-77.4
Accumulated losses	-741.8	-790.1
<b>Equity attributable to owners</b>	261.9	215.8
<b>Non-controlling interest</b>	0.0	0.0
<b>Total Equity</b>	261.9	215.8
<b>Current liabilities</b>		
Trade and other payables	147.3	180.2
Loans	20.5	19.8
Short-term lease liabilities	17.3	3.6
Minority interest buy-out liability	0.0	0.0
	185.0	203.6
<b>Non-current liabilities</b>		
Long-term lease liabilities	581.1	582.2
Loans	96.1	96.0
<b>Total Liabilities</b>	862.2	881.8
<b>Total equity and Liabilities</b>	1124.1	1097.6

# Cash Flow Statement

(\$m)	FY 2017	Q1 2018
<b>Adj. EBITDA</b>	146.0	42.0
Less: Tax Paid	(1.3)	-
Less: Maintenance and Corporate Capex	(22.2)	(8.5)
<b>Unlevered Recurring Cash Flow</b>	<b>122.5</b>	<b>33.5</b>
<i>% Cash Conversion</i>	83.9%	79.8%
Less: Change in Working Capital	(16.5)	(0.3)
Less: Finance costs paid	(51.6)	(27.2)
Less: Investment Capex	(148.5)	(13.3)
Less Exceptional items and other income	(18.0)	(16.2)
Less: Vodacom buyout	(58.6)	-
<b>Cash Flow before financing</b>	<b>(170.6)</b>	<b>(23.6)</b>
Equity	0.1	-
Debt	156.3	(5.8)
<b>Net Cash Flow</b>	<b>(14.1)</b>	<b>(29.4)</b>
Cash brought forward	133.7	119.7
FX	0.2	(0.4)
<b>Cash carried forward</b>	<b>119.7</b>	<b>89.8</b>

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